

# craft brewing solution set

Discover the possibilities Contact your local Markem-Imaje representative today or visit [www.markem-imaje.us](http://www.markem-imaje.us)  
marketing@markem-imaje.com • 866.263.4644

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a  company

Reliable, localized preventative maintenance support with more than 550 technical experts and 24 hour free Help Desk



A complete portfolio of full-line solutions for all your packaging needs from bottles to pallet, sensitive to your financial realities, and with the scalability to expand along with you at the technological, software, and commercial level; we maintain strong working relationships with OEMs including KRONES, SIDEL and SKAA



Flexible, innovative message design, promotional coding options & scalable printer network control with our robust CoLOS® software



Industry's highest hygienic protection—IP56 rating for small character inkjets

Superior code quality and capability to enhance your brand image, with high adhesion on glass, a shiny luster, and very good alkali-solubility (where needed) whatever the packaging material; featuring white, orange and yellow ink



## The Power of Partnership

We think bigger. **Markem-Imaje wants to work with you to create ideas** that put your brand on everyone's lips. Let's get creative with centralized networking that gives you complete control to apply unique, digital-on-demand messaging to your bottles cans and pallets. Let's control your inventory with consistent and unique pallet identities to keep you informed of what you produced in real time. **Let's work together to create powerful, custom solutions and achieve results you didn't know were possible.**



## Glass, Cans & Kegs

### 9028 Small Character Inkjet with Black Ink

Ready to print minutes after purchase, the 9028 is engineered for reliability and ease of operation, with an all-inclusive, snap-in M6' ink circuit for years of continuous operation.

- Hygienic design standard
- So simple and smart that you can install and maintain it on your own
- Two years of non-stop production (for applications running up to 3,000 hours per year)



### 9450S Small Character Inkjet with Black Ink

Specially designed to completely meet the needs of craft brewers, dedicated to beverage applications, and completely scalable as your business grows, the state-of-the-art 9450S is designed for fast, accurate coding while optimizing Total Cost of Ownership by 30 percent compared to similar models.

- Hygienic design standard
- Print on one-way or returnable glass and kegs
- Prevent ink errors, consequent product recalls and waste
- Promotional coding capabilities help you bolster your brand



### 9450SC Small Character Inkjet with white, yellow and orange inks

In addition to all the above, the 9450SC offers you the ability to use high contrast inks, with benefits including:

- Very legible code for dark glass and kegs
- Ink withstands beer industry constraints: pasteurization, condensation, and alkali-solubility, whatever the packaging material



## For coding on labels:

### SmartLase C350 Laser Coders

Designed for high-speed, high-quality label coding, delivering up to 99.9% availability ratio.

- Consistent and permanent codes, highest contrast & best character shaping in the industry
- Maintenance-free during 60,000 running hours
- Easy integration into Kronos and other labelers
- SmartLase C350 L available for transparent PSL application
- Optional promotional coding



## For pack and case late stage customization:

### 5800 Large Character Hot Melt Inkjet

For secondary packaging late-stage customization, print crisp 1D/2D barcodes, and logos, and text direct on your package, avoiding the need for more costly labels.

- Solvent-free Touch Dry® Hot Melt inks for codes that never bleed or fade, dry on contact
- 100% readable on corrugate cases, trays and wrapping films
- Saves on label raw materials, and downtime for roll & ribbon changeover



## For case barcoding applications:

### 2200 Print & Apply

Print Barcodes, text and logos with grade A/B GS1-128 compliant labels.

- Non-contact (Tamp Blow) label application prevents risk of damaging containers
- Wide range of interchangeable applicators allows flexibility and scalability
- Barcode scanner ensures that 100% of cases leave the factory with a readable barcode
- 560m/660m label media and 40 sec reload

## Peace of Mind

- Cash flow constraints? A leasing program is available.
- Prefer hands-off approach? Full maintenance with extended warranty is an option. We can even roll it into your lease.
- Worried about what to do when growth goes through the roof? We offer easy upgrades, custom implementations, code validation etc.
- Concerned about downtime? We offer free 24 hour help desk support and local technical staff for more complex situations.



“We’re pretty particular about how our beer is made and packaged. Working with the right partners is everything. As Tree House grows, it’s nice to know that Todd and Jody have our backs on the packaging end. If I ever have a question, they’ll find an answer. If I ever have a need, they’re right there with a solution.”

— Dean Rohan, Co-founder,  
Tree House Brewing Company



## Craft brewing redefined.

For craft brewers, making a great beer is art and science. But it’s much more. Getting your beer out to your growing base of customers is serious business. And at every step of the way, it’s personal.

**Markem-Imaje** understands that high quality marking and coding is essential to your success. But we believe great coding is also much more. We’re redefining the limits for craft brewers with innovative solutions that strengthen and protect your brand, grow and adapt as your business grows, and deepen your relationships with customers.

As your manufacturing partner, with a one-stop solution set for your entire packaging process, we can help you **redefine the possible**.



# packaging materials

## Primary Packaging



Glass

Aluminum Cans



Kegs

Labels

## Secondary Packaging



Film

Paperboard

Corrugate



Coated Glossy  
Corrugate

Pallet Labeling

“What Markem-Imaje has done so well is have a reliable piece of equipment that works right out of the gate, 100% reliability, and they have the service to back it up if anything goes wrong. I’m thrilled to say that as we grow, we are adding a second Markem-Imaje because we love the product that much.”

—Mike Wayne, General Manager,  
Christian Moerlein Brewing Co.

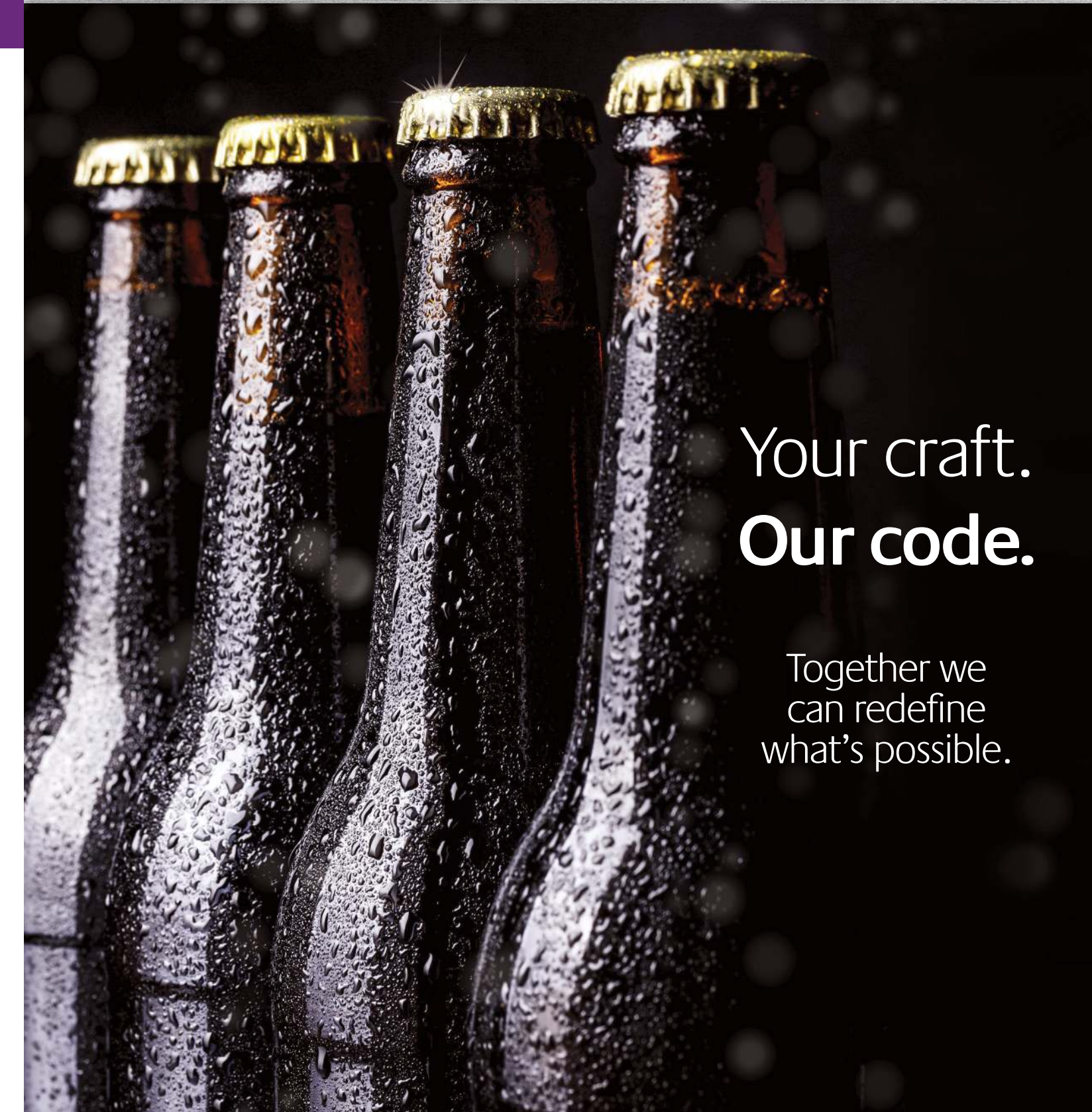
Let’s grab a beer together.

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